



Making Premium, Affordable

# **USER MANUAL**

# FOUNDER'S MESSAGE

## Dear Customer

Thank you for choosing NU.

It gives me immense pleasure to welcome you to the NU family. Your trust in our product means the world to us. At NU Limited, we are passionate about creating devices that blend innovative technology with thoughtful design - and this product is a reflection of that commitment.

Every NU product is proudly made in India and undergoes rigorous quality checks to meet global standards. We have built a brand grounded in reliability, innovation, and user satisfaction. We hope your experience with this product exceeds expectations and becomes a part of your daily life.

Your journey with NU has just begun, and we look forward to being with you every step of the way.

Best Regards,

*Saurabh Jhaveri*

# **SAFETY PRECAUTIONS**

KEEP UNNEEDED SMALL PARTS AND OTHER OBJECTS OUT OF THE REACH OF SMALL CHILDREN. THESE OBJECTS CAN BE ACCIDENTALLY SWALLOWED. ALSO, BE CAREFUL ABOUT PACKAGING MATERIAL AND PLASTIC SHEETS.

## **SETUP**

Do not place the TV set on sloped or unstable surfaces.

Do not place any objects on top of the TV set. If water spills onto the TV set or foreign objects get inside it, short-circuiting may occur which could result in fire or electric shock. If any foreign objects get inside the TV set, please consult an Authorized Service Center.

Do not cover the ventilation holes. Doing so may cause the TV set overheated and can cause fire or damage to the TV set.

Avoid installing this product near electronic equipment that is readily affected by electromagnetic waves. It may cause interference in image, sound, etc. In particular, keep video equipment away from this product.

## **AC POWER SUPPLY CORD**

Securely insert the power cord plug as far as it will go. If the plug is not fully inserted, heat may be generated which could cause fire. If the plug is damaged or the wall socket plate is loose, they should not be used.

Do not handle the power cord plug with wet hands. Doing so may cause electric shocks.

Do not do anything that might damage the power cable. When disconnecting the power cable, hold the plug, not the cable.

Do not make any modifications to, place heavy objects on, place near hot objects, heat, bend, twist or forcefully pull the power cable. Doing so may cause damage to the power cable which can cause fire or electric shock. If damage to the cable is suspected, have it repaired at an Authorized Service Center.

If the TV set will not be used for a long period of time, unplug the power cord from the wall outlet.

## **IF PROBLEMS OCCUR DURING USE**

If a problem occurs (such as no picture or no sound), or if smoke or an abnormal odor is detected from the TV set, unplug the power cord immediately. Continued use of the TV under these conditions might cause fire or permanent damage to the unit. Have the TV evaluated at an Authorized Service Center. Service to the TV by any unauthorized personnel is strongly discouraged due to its high voltage dangerous nature. If water or foreign objects get inside the TV set, if the TV set is dropped, or if the cabinet becomes damaged, disconnect the power cord plug immediately. Contact an Authorized Service Center for any repairs that need to be made

## **WHEN USING THE TV SET**

Do not bring your hands, face or objects close to the ventilation holes of the TV set. Top of the TV set is usually very hot due to the high temperature of exhaust air being released through the Ventilation holes. Burns or personal injuries can happen if any body parts are brought too close. Placing any object near the top of the TV could also result in heat damage to the object as well as to the TV if its ventilation holes are blocked.

Be sure to disconnect all cables before moving the TV set. Moving the TV with its cables attached might damage the cables which, in turn, can cause fire or electric shock.

Disconnect the power plug from the wall outlet as a safety precaution before carrying out any cleaning electric shocks can result if this is not done.

Clean the power cable regularly to prevent it from becoming dusty. Built-up dust on the power cord plug can increase humidity which might damage the insulation and cause fire. Unplug the cord from the wall outlet and clean it with a dry cloth.

The TV shall not be exposed to dripping or splashing. No objects filled with liquids, such as vases, shall be placed on the TV.

This TV set radiates infrared rays; therefore, it may affect other infrared communication equipment. Install your infrared sensor in a place away from direct or reflected light from your TV set.

# CONTROL PANEL

Familiarizing Yourself with the Main Hardware

(The picture of the product may vary depending on the model)



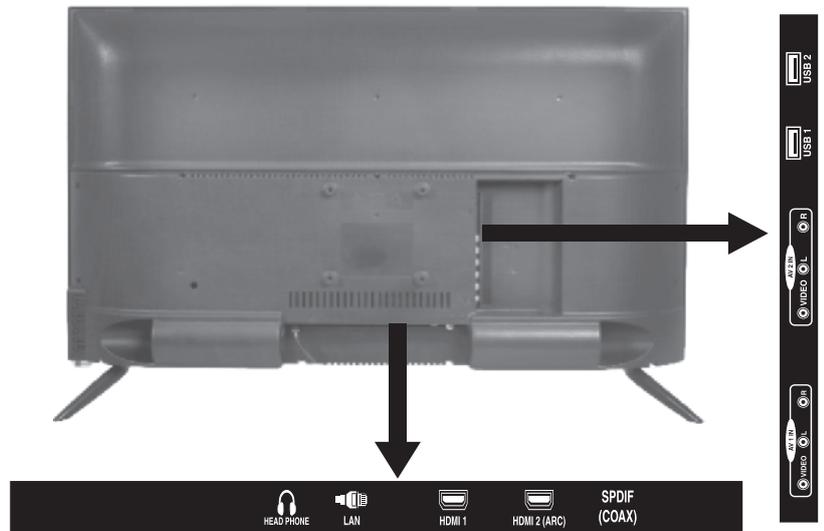
- G. Volume up (Vol+)
- F. Volume down (Vol-)
- E. Channel up (Ch+)
- D. Channel down (Ch-)
- C. Main Menu display and menu selection
- B. Select signal input./Source
- A. Power

# REAR PANEL

(The picture of the product may vary depending on the model)

Note

- When other device is connected to the TV set, please carefully read the operation instruction concerning external setup.
- When other device is connected to the TV set, please switch off the unit and switch on the unit after confirming that the connection is proper.



# LEARNING ABOUT REMOTE CONTROL



**POWER:** Turns the TV on or off.

**MUTE:** Reduces the TV volume to its minimum level. Press again to restore the volume.

**Numeric Buttons:** Use these buttons to enter numbers.

**P.MODE:** Switches between the preset picture mode

**S.MODE:** Switches between the preset sound mode

**SLEEP:** Selects the sleep timer, after which the TV will shut off automatically.

**HDMI:** Select the HDMI

**VOL + or VOL -:** Increases or decreases the TV volume.

**CH + or CH -:** Scans up or down through the current channel list. Press once to change the channel up or down; press and hold to continue changing channels.

**HOME:** Back to the main interface.

**MENU:** Accesses the Main Menu, or return to the upper level of a sub-menu.

**EXIT:** Exits the current menu or function.

**DISPLAY:** Displays the Channel Bar DISP

**ARROWS (▲/▼ ◀/▶):** Uses the four arrows to highlight different items in the TV menu or change the value.

**ENTER:** Enter and confirm button.

**NOTE:** Color buttons are available for APPS.

◀◀ : Fast rewind

▶▶ : Play or pause.

▶▶ : Fast forward.

◀◀ :Previous key.

▶▶ :Next key.

■ :Stop playing.

\* Functionality of the keys, may vary as per the Product.

\* Note: Picture may not match exactly with the Original.

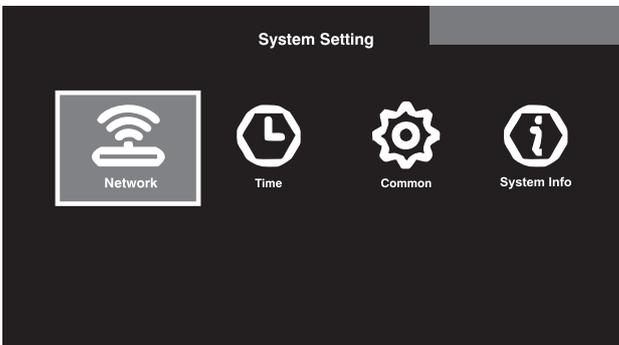
# MAIN MENU

The Main Menu UI are as follow.  
Press the Button (▼▲/◀\$▶)



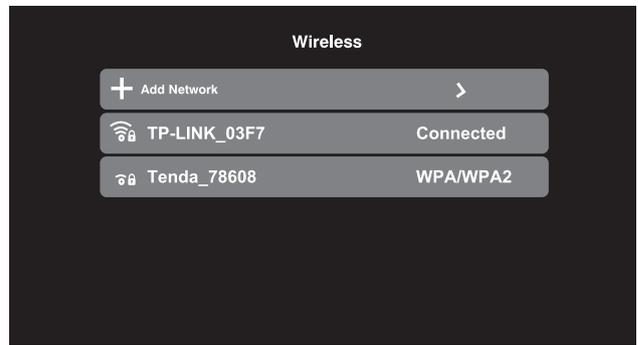
# SYSTEM SETTING:

Select Setting in main menu to enter the system setting.



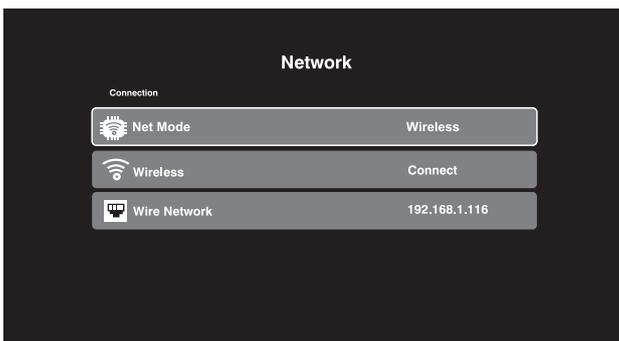
# WIRELESS NETWORK:

Select the WIFI! and type thepassword to connect#



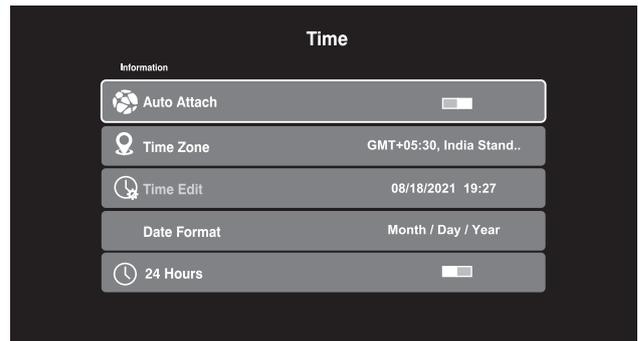
# NETWORK SETTING:

Select the Network Setting.



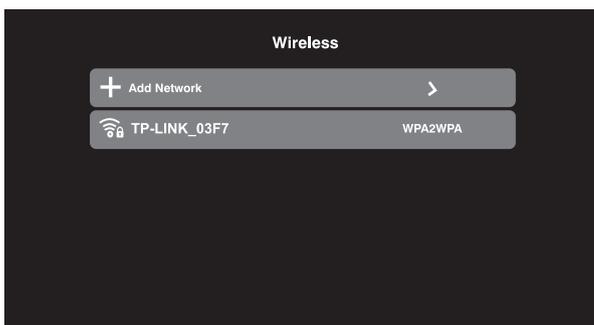
# TIME:

Press the (◀\$▶) & (▼\$▲) to select the Time to set.



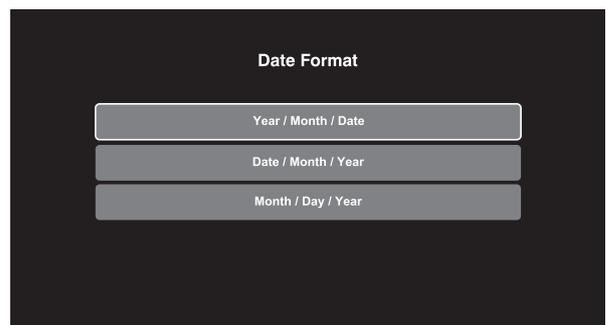
# WIRELESS SETTING:

Select the Wireless Setting.



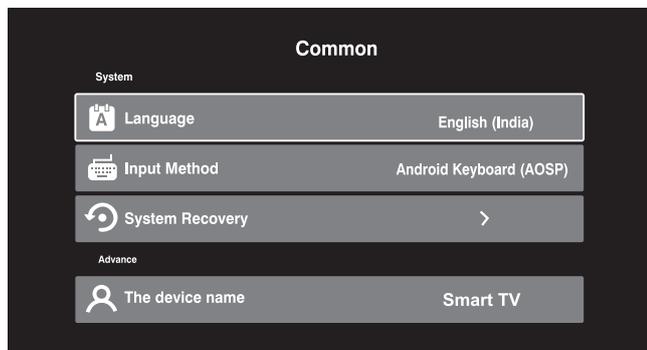
# DATE:

Press the (◀\$▶) & (▼\$▲) to select the Date to set.



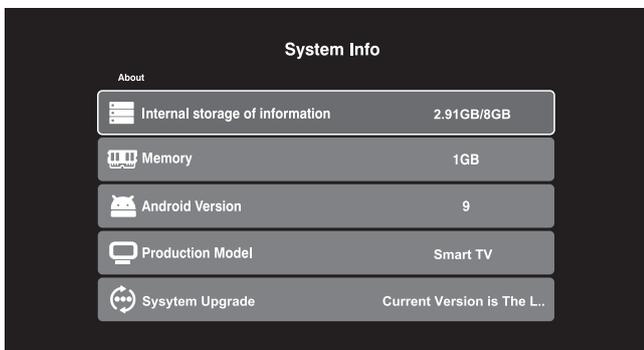
- Auto Attach** Get the current time and date automatically.
- 24 Hours** Select the 12 hours or 24 hours.
- Time Zone** Select the local time zone.
- Time Edit** Edit the current time and date.
- Date Format** Set current date format.

**Common Info.**

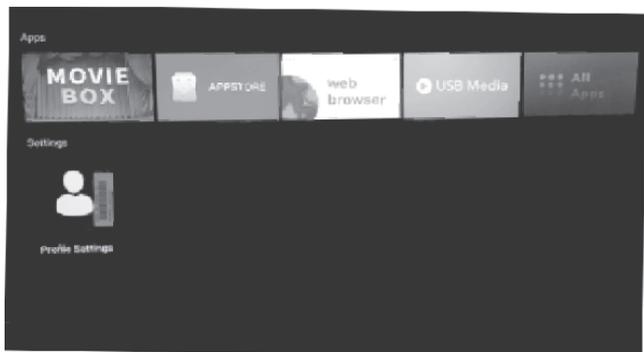


- Language Setting** Select current display language.
- Input Method** Select the Input method.
- System Recovery** Recovery system to original state.

**System Info.**  
Information about the TV.



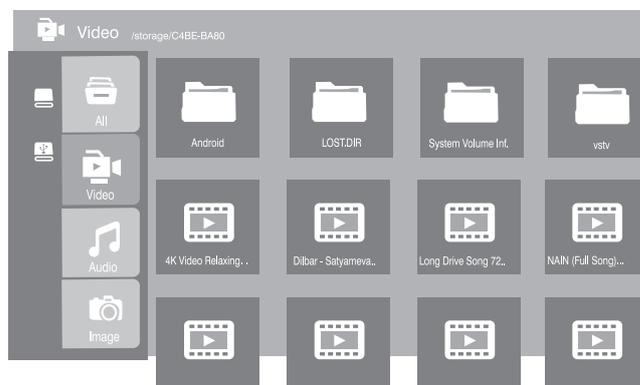
- USB Media.** Press the Enter key to select Media center.



Press the Enter key to select the Music, Movie & Picture.

**VIDEO**

Press the ◀\$▶ or Enter key to select the **VIDEO**



**AUDIO**

Press the ◀\$▶ or Enter key to select the **AUDIO**



**IMAGE**

Press the ◀\$▶ or Enter key to select the **IMAGE**

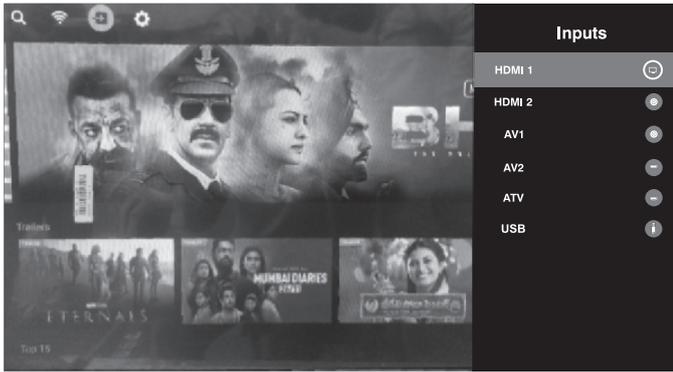


**ALL**

Press the ◀\$▶ or Enter key to select the **ALL**



## Input Source

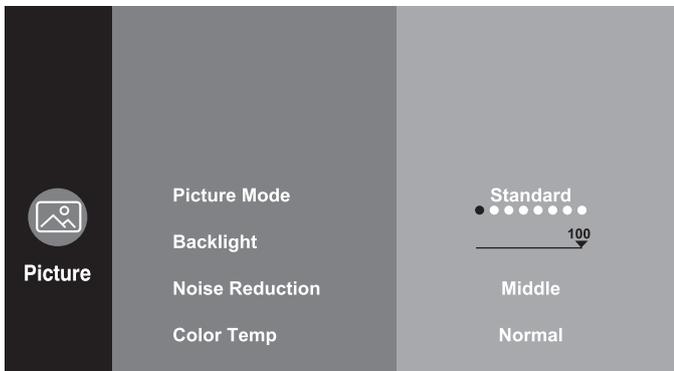


Press **INPUT** button to enter input source

## TV Setting

Press the **MENU** button to enter the TV Setting.

### Picture



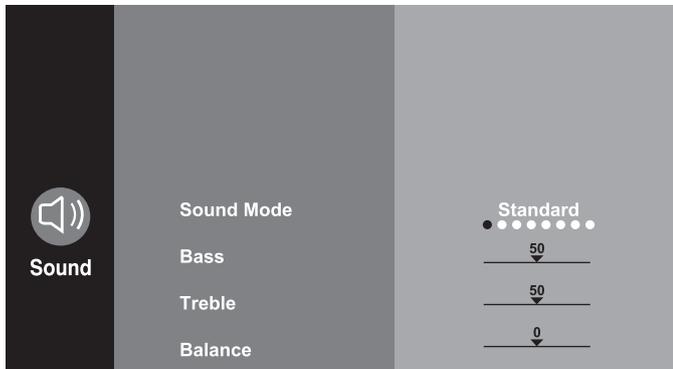
Press the to set the picture.

### Picture Mode

Highlight the item and Press ENTER to enter the sub-menu, that shows the picture mode you can choose:

### Sound

Press **◀** / **▶** & **▼** / **▲** to select sound.



Select **◀** / **▶** & **▼** / **▲** to adjust.

## Sound Mode

Standard/Music/Movie/Sports" User Only in this mode Treble and Brass can be adjusted !

### Bass

Adjust the low frequency sounds.

### Treble

Adjust the high frequency sounds.

### Balance

Adjust the level of sound coming from the left and right speakers.

### AVC

Press L/R to set or cancel. When set on, it will level out the sound being heard when sudden changes in volume occur during commercial breaks or channel changes.

### SPDIF

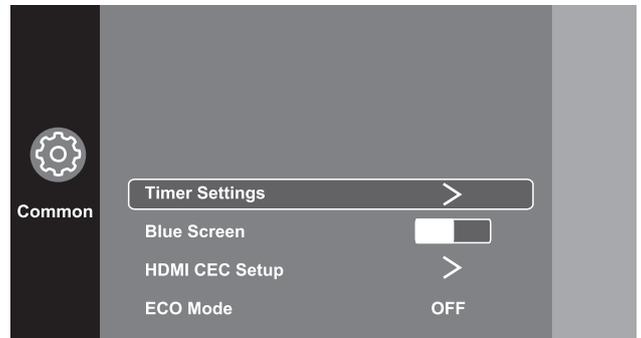
Select to **ON/OFF**  
Digital Interface

### Surround

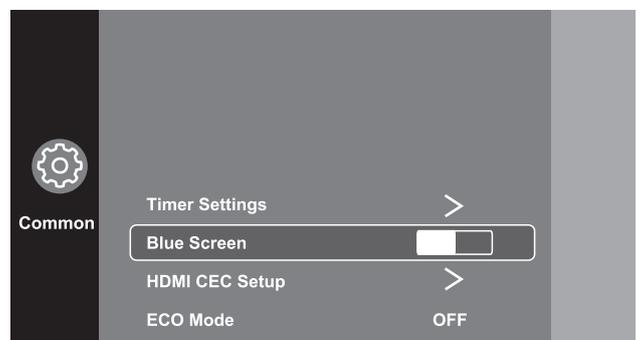
Select to **ON/OFF**  
Surround

## Common

Press **◀** / **▶** & **▼** / **▲** to select setting.



Select **◀** / **▶** & **▼** / **▲** to adjust.



### Blue Screen

Set the background color to blue or black when no input signal.

# Trouble Shooting

No Power	Check the AC cord of TV is plus in or not. If still no power, please pull out the plug and replug in after 60 seconds. And open the TV again.
Signal receive not property	<ul style="list-style-type: none"> <li>To cause double image or phantom if there has high building or high mountain round TV. You can adjust image effect by manually operation : consult instruction of vernier regulation or change the direction of external antenna.</li> <li>If you use the indoor antenna, under certain circumstance, receive will be more difficult. So you can change the direction of the antenna to adjust the image effect. If can't change image receiving effect either, you have to use external antenna.</li> </ul>
No picture	<ul style="list-style-type: none"> <li>Check the antenna at the back of TV is connected properly or not.</li> <li>Try to select other channels and check whether the TV problem itself or not.</li> </ul>
But, Video is ok without audio	<ul style="list-style-type: none"> <li>Increase the volume.</li> <li>Check the TV is in mute mode or not, and please press the mute button to make sound resume.</li> </ul>
But, Audio is ok color error or no picture	<ul style="list-style-type: none"> <li>Increase contrast and brightness.</li> </ul>
Snow statics picture and noise	<ul style="list-style-type: none"> <li>Check the antenna at the back of TV is connected or not.</li> </ul>
Level broken line	<ul style="list-style-type: none"> <li>Vaccum, such as hair drier, Maybe has electrical appliance interfere. please turn off these kinds of electrical appliance, cleaner and so on.</li> </ul>
Image or-Dual "simulacrum" The TV no response with the Remote	<ul style="list-style-type: none"> <li>Perhaps the location for the antenna is not good. Use the tall beamed antenna can be improved quality of the display image.</li> <li>Operate the remote direct to the remote sensor on the TV. If still no response for TV. please check if the plastic bag on the remote take or not. And check if the location for the battery is correct. Change the new battery.</li> <li>The TV will shift to the STAND BY if no response from the remote in the few minutes.</li> </ul>
Ripping line in RCA connecting	<ul style="list-style-type: none"> <li>Please use good quality conncted cable</li> </ul>
Problem still Problem still exist	<ul style="list-style-type: none"> <li>Unplug the power cable and wait for 30 second, then connect. If there is some problem with our TV, do not repair it by yourself, please contact with the customer service center.</li> </ul>

There will be complete picture and the brightness will come down if the TV is in Note. So please do not keep the TV in a state fo same, the static picture for too long time. Menu or same picture that has much difference in brightness and contrast ratio for too long time.

Note : TV panel is built with very high precision technology giving you fine picture details in vibrant color, Occasionally, a few non-active pixel may apper on the screen as fixed point fo red, green, blue or white. Please note this does not affect the performance of the product.

\* Some Application may not work due to Hardware compatibility Issue

## CLEAN JUNK FILES MONTHLY TO KEEP DEVICE HEALTHY



**TV ASSISTANT**

**Go to the Home page > to All Apps > to TV Assistant > Now Clean As per Required.**

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**Keep Your TV clean Frequently before Reaching the Limits 90%**

## Terms and Conditions

1. This warranty policy is applicable on LED TV models invoiced to customers.
2. The One year warranty is applicable as per the below terms and conditions and will come into effect only if the product is registered\* within 30 days from the invoice date
3. Warranty will be valid only when the warranty card along with the original invoice or sale receipt indicating the date of purchase, model no., SerialNo. and dealer's name is presented along with the product at the time of engineer's visit for service call.
4. The two years warranty shaft stan from date of invoice Extended warranty will get in affected after registration of product within 30 days of purchase.
5. Service charge shaft be applicable on all product which is out of warranty.
6. This warranty does not extend to any accessories not defined in the operating instruction manual supplied with this product.
7. This warranty does not cover the damage caused to the product due to improper installation by customer and/ or connecting the product to the equipment not approved by NU and deficiency in the product performance.
8. No retailer has the authority to alter any Tems and Conditions mentioned herein.
9. In case of any differences or dispute arising out of this warranty, it shall be subject to Delhi Jurisdiction.  
\* Product can be registered through any of the following process.  
**Customer Center No. : Toll Free Number: +91 1800 313 8644**  
\* It is mandatory to share the invoice number, date, product serial number & model at the time of product registration.  
\* NU provides free on-site \*Warranty service against Manufacturing defects in NU LED TV up to 1 Year from the date of first sale of the product to the end - customer.  
\* In case of commercial usage of the product, warranty period would be limited to 120 days only. Instruction for the Customer.  
\* Kindly ensure that the dealer/distributor fills up all purchase details in this warranty card correctly. Customer shafts retain his own copy of warranty card for records.
10. In the event of a defect in the product, please contact the NU Service Centre (Toll Free ) or bring the product to the nearest NU Service Centre
11. Warranty does not include any issues arising out of software malfunction.
12. In order to avail service on this product, it is mandatory to register the product via website, WhatsApp or email. Details are given in warranty card.

### Warranty Conditions:

1. LED TV which is under warranty and having manufacturing defects shall be repaired "FREE OF COST"
2. During warranty period, free of cost repairs shall not be available for products with following problems
  - a. Physical damage of Liquid Crystal Display or plastic parts.
  - b. Water seepage or spillage of food/ liquid.
  - c. Burn In damage.
  - d. Missing parts.
  - e. Wear and tear of stitches.
  - f. Mishandling of product.
  - g. Defects caused by natural calamities.
  - h. The product is installed, maintained and operated in ways other than as recommended by NU.

### Note: Products having problems as above shall be treated as " Out of warranty "

1. Accessories are not covered under warranty.
2. This warranty is void, in case of following conditions:
  - a. If the warranty card has been altered, erased or defected in any manner,
  - b. If any of part replaced with a part not supplied or approved by NU.
  - c. Repair or attempt to repair by any party other than authorized by NU.
  - d. If the product serial number has been removed or tempered.
3. Various products have different specification functions, display, appearance and performance and it's not regarded as a defect in the product.
4. Warranty does not cover general product maintenance, demonstration, routine servicing, calibration and installation of the product.
5. Claims, if any, to this warranty shall in no case exceed the purchase price of the product.
6. In case of repair or replacement of any part(s) of the product, this warranty will the reafter continue and remain in force only for the unexpired period of the warranty.
7. Part(s) replacement, if any, would be solely at the discretion of the company alone and in case of the replacement of entire product being made (subject to the sole direction of the company), the same or similar model will be replaced.
8. Extended warranty will be terminated automatically after the period of assignment time.

### How to Avail Service

1. In the event of you requiring service assistance, please contact Customer Care Center . Alternatively you may visit the NU Authorized Service Centre along with the product.
2. If the product is out of warranty, you can register the call at NU Customer Care Center for a chargeable repair.



Making Premium, Affordable

## WARRANTY CARD SMART LED TV

Your LED TV is fully warranted for 1 year. During this time, any defective products or parts will be repaired at no cost. However, this guarantee does not cover damages caused by accidents, misuse, or any form of tampering or damage caused by:

- (A) Incorrect voltage installation
- (B) Change or modification in the appliance
- (C) Unauthorised repairs

Claims for repairs or services performed elsewhere will not be entertained.

For prompt after-sale service, please contact our

**Toll Free Number: +91 1800 313 8644**

**Important:**

This warranty will be valid only after the product is registered at the toll free number.

Owner's Name : .....

Contact No. : .....

Product : .....

Model : .....

Serial No. : .....

Date of Purchase : .....

**Seller's Seal**

Marketed and Supported by

**MOKSHA RETAILS GLOBAL PRIVATE LIMITED (NU)**

Office No. 24, 3rd Floor, Phoenix Citadel, Castle Street, Richmond Town, Bengaluru – 560025.